



# Online Survey Summary Appendix

Community Outreach Phase 1

Summer/Fall 2021



# Contents

- 1 Walking Cross-Tabulations
- 2 Biking Cross-Tabulations



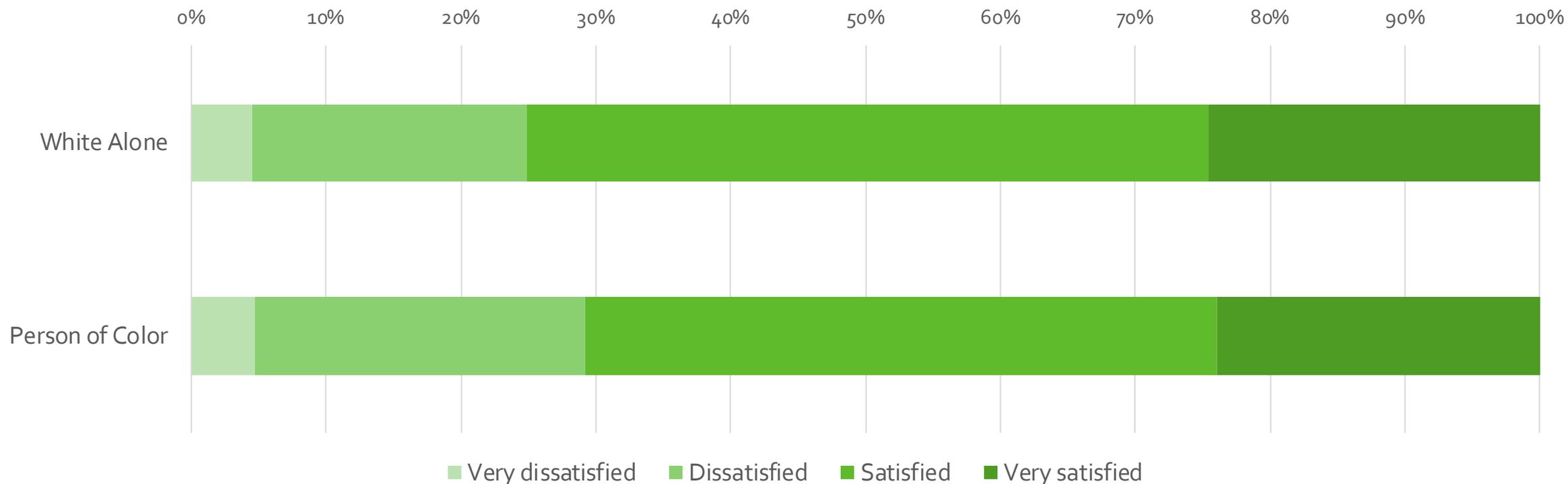
# Walking

**This section shows responses to questions about walking based on ethnicity, gender, typical walking trip purpose, and neighborhood of residence.**

# How satisfied are you with the walking environment in your neighborhood?

BY RACE/ETHNICITY

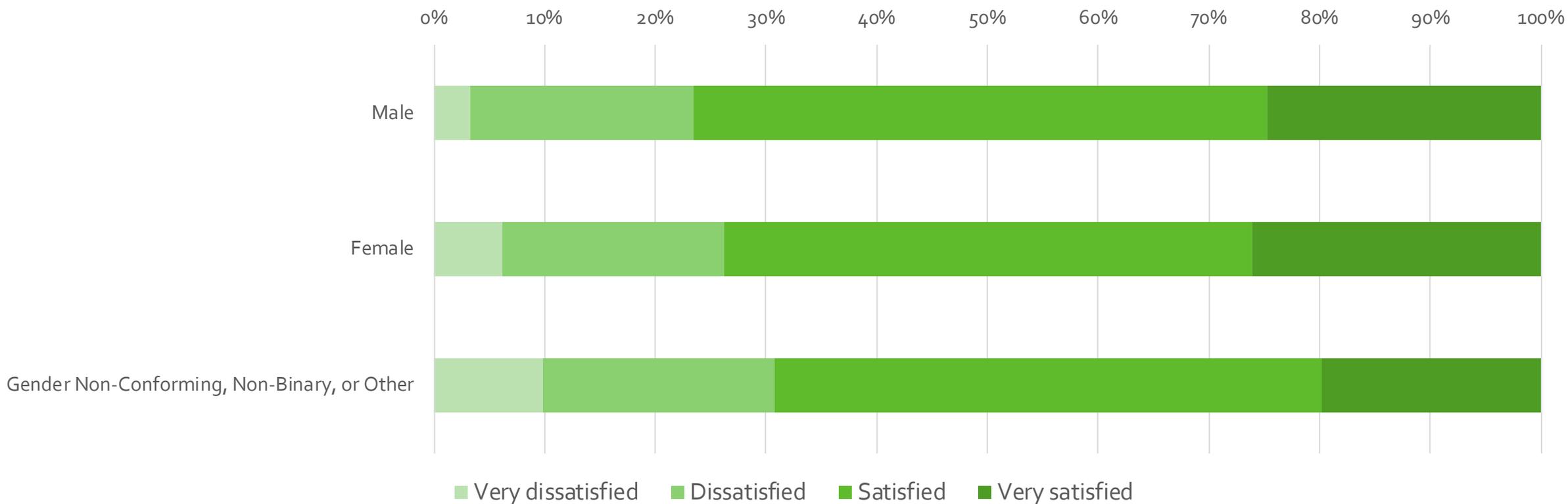
Neighborhood Walk Satisfaction vs. Race



# How satisfied are you with the walking environment in your neighborhood?

BY GENDER

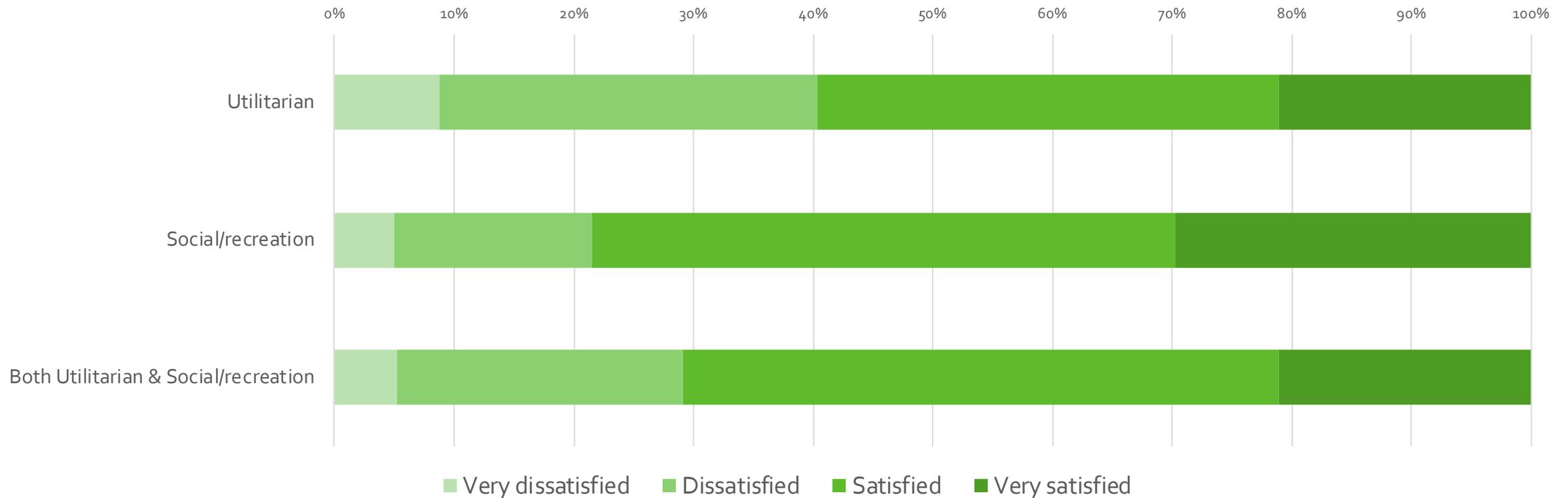
Neighborhood Walk Satisfaction vs. Gender



# How satisfied are you with the walking environment in your neighborhood?

## BY TRIP PURPOSE

Neighborhood Walk Satisfaction vs. Walk Trip Purpose



*Note: "Utilitarian" includes people who walk for ONLY utilitarian reasons. "Social/recreation" includes people who walk for ONLY social/recreation purposes. "Both Utilitarian & Social/recreation" includes people who make trips for both purposes. See slide 17 for trip purpose categories.*

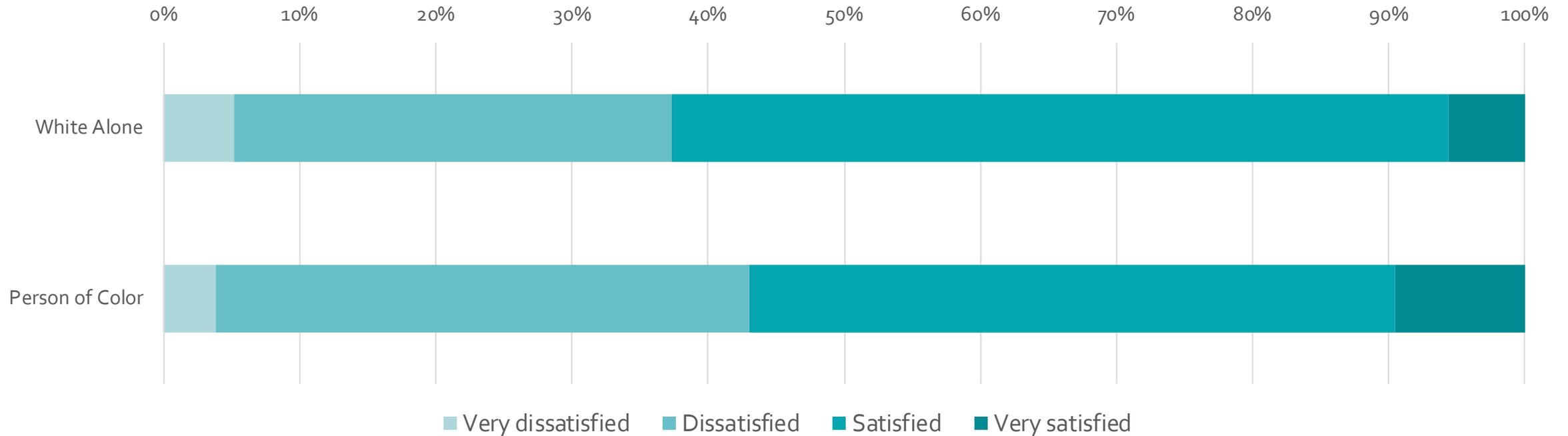
# Walk satisfaction in your neighborhood

- People who walk primarily for utilitarian purposes are less likely to be satisfied with the walking environment in their neighborhood than people who walk for social/recreational purposes
- People of color and people who don't identify as male are also less likely to be satisfied, although the difference is less pronounced

# How satisfied are you with the walking environment in the city of Ventura?

## BY RACE/ETHNICITY (AGGREGATED)

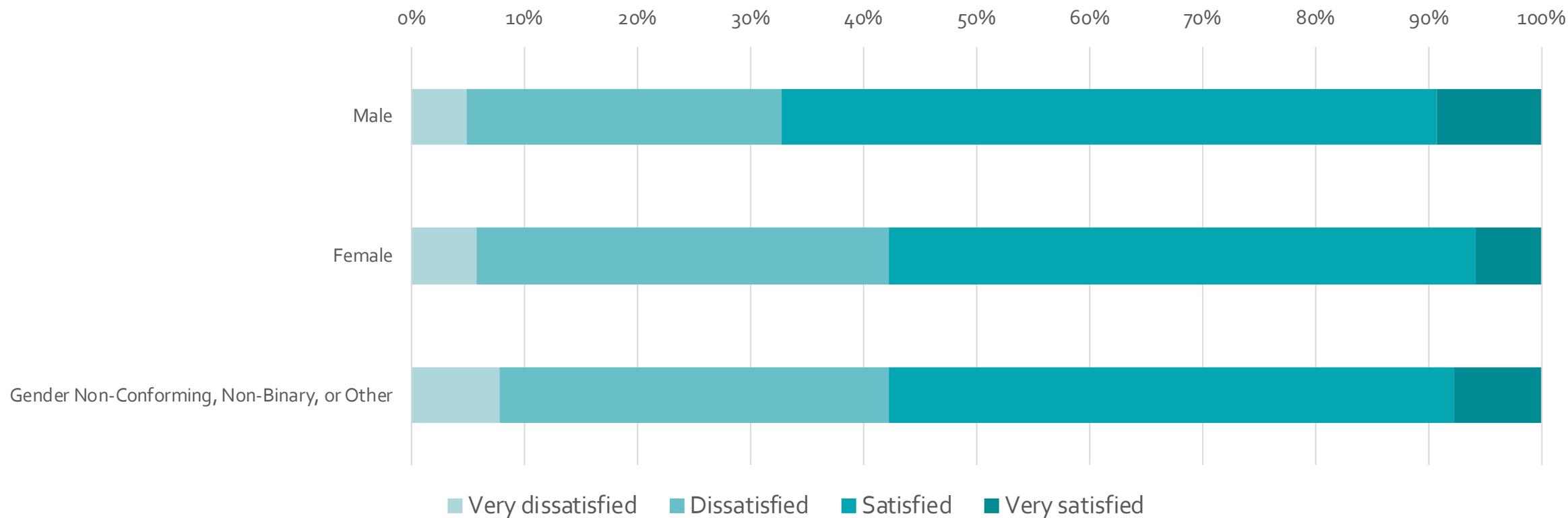
City Walk Satisfaction vs. Race



# How satisfied are you with the walking environment in the city of Ventura?

## BY GENDER

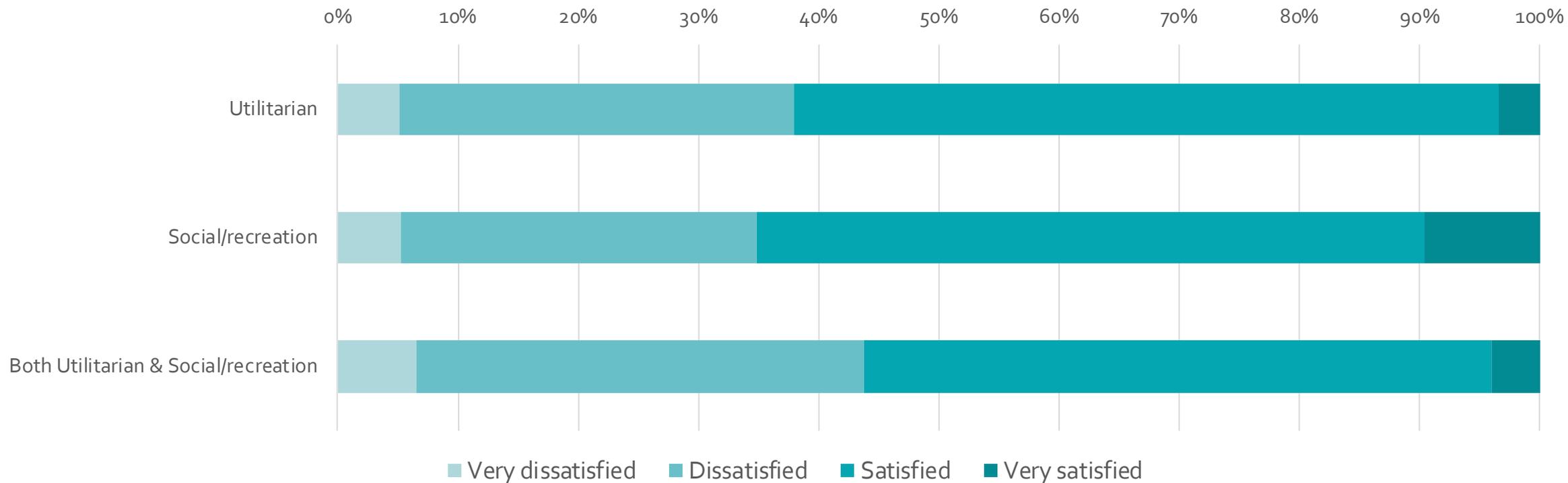
City Walk Satisfaction vs. Gender



# How satisfied are you with the walking environment in the city of Ventura?

## BY TRIP PURPOSE (AGGREGATED)

City Walk Satisfaction vs. Walk Trip Purpose

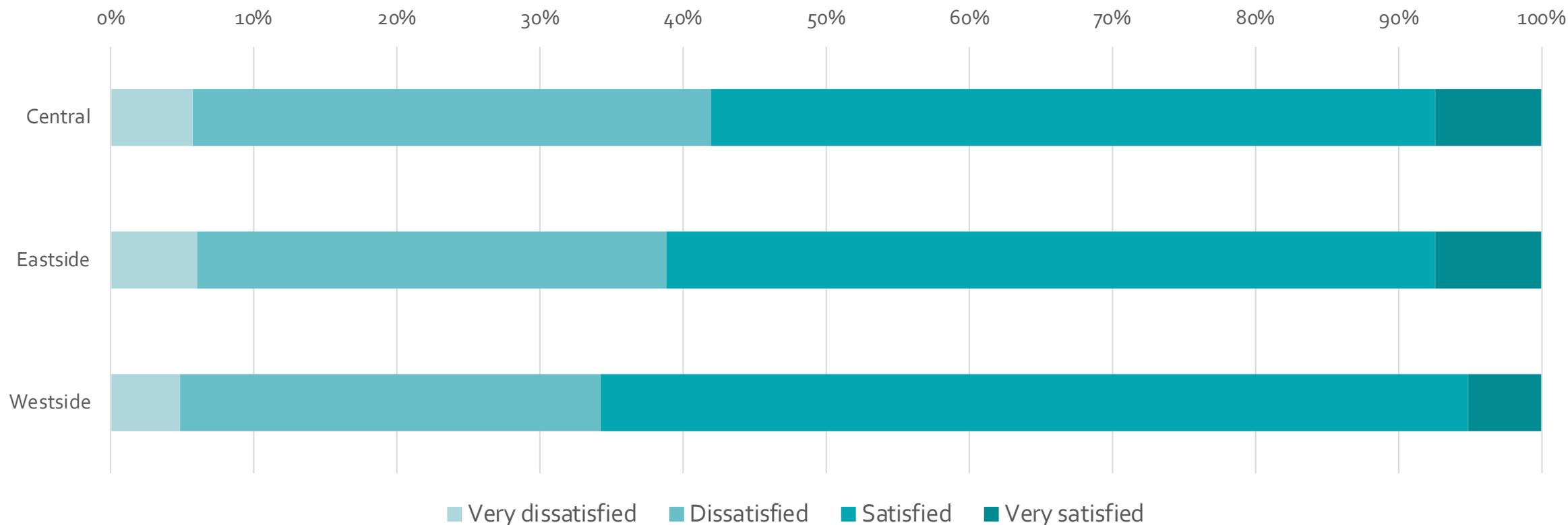


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# How satisfied are you with the walking environment in the city of Ventura?

## BY NEIGHBORHOOD (AGGREGATED)

City Walk Satisfaction vs. Neighborhood

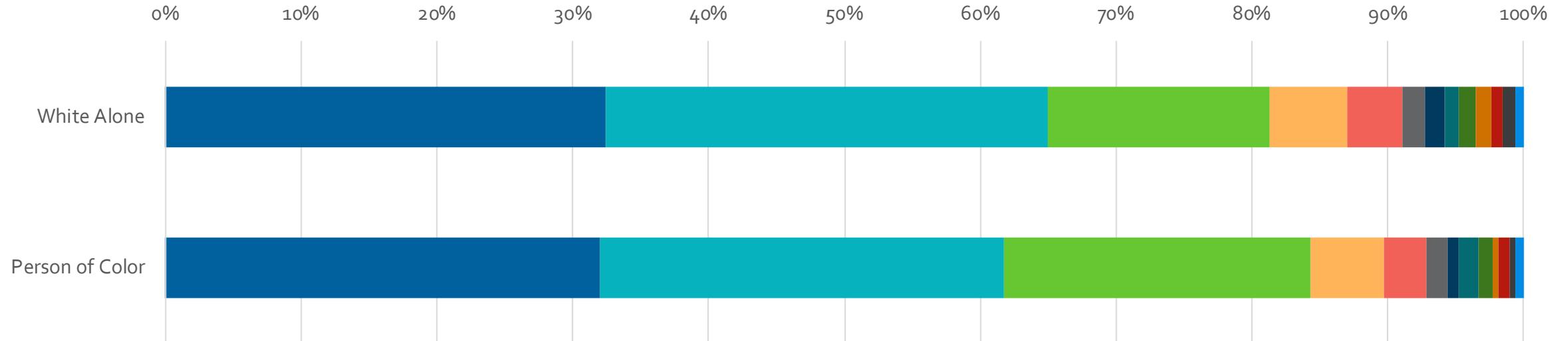


# Walk satisfaction in the city

- People of color and people who don't identify as male are less likely to be satisfied with the walking environment in the city
- People who live on the west side are the most satisfied with the City's walking environment, with people who live in central Ventura being the least satisfied

# What would encourage you to walk more?

## BY RACE/ETHNICITY (AGGREGATED)



■ More or improved sidewalks and pathways

■ Better lighting

■ Feeling of safety

■ Other (please specify)

■ Less car traffic or lower speeds

■ Route planning or tracking technology (i.e., phone applications, websites)

■ More trees/ green space

■ More interconnected options of off-street trails and walking paths

■ Walking groups or clubs

■ I am not interested in walking more in the City of Ventura

■ Cleaning and maintenance concerns

■ Crosswalk Improvements

■ Better access to destinations

# What would encourage you to walk more?

## BY GENDER



■ More or improved sidewalks and pathways

■ Better lighting

■ Feeling of safety

■ Other (please specify)

■ Less car traffic or lower speeds

■ Route planning or tracking technology (i.e., phone applications, websites)

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■ More interconnected options of off-street trails and walking paths

■ Walking groups or clubs

■ I am not interested in walking more in the City of Ventura

■ Cleaning and maintenance concerns

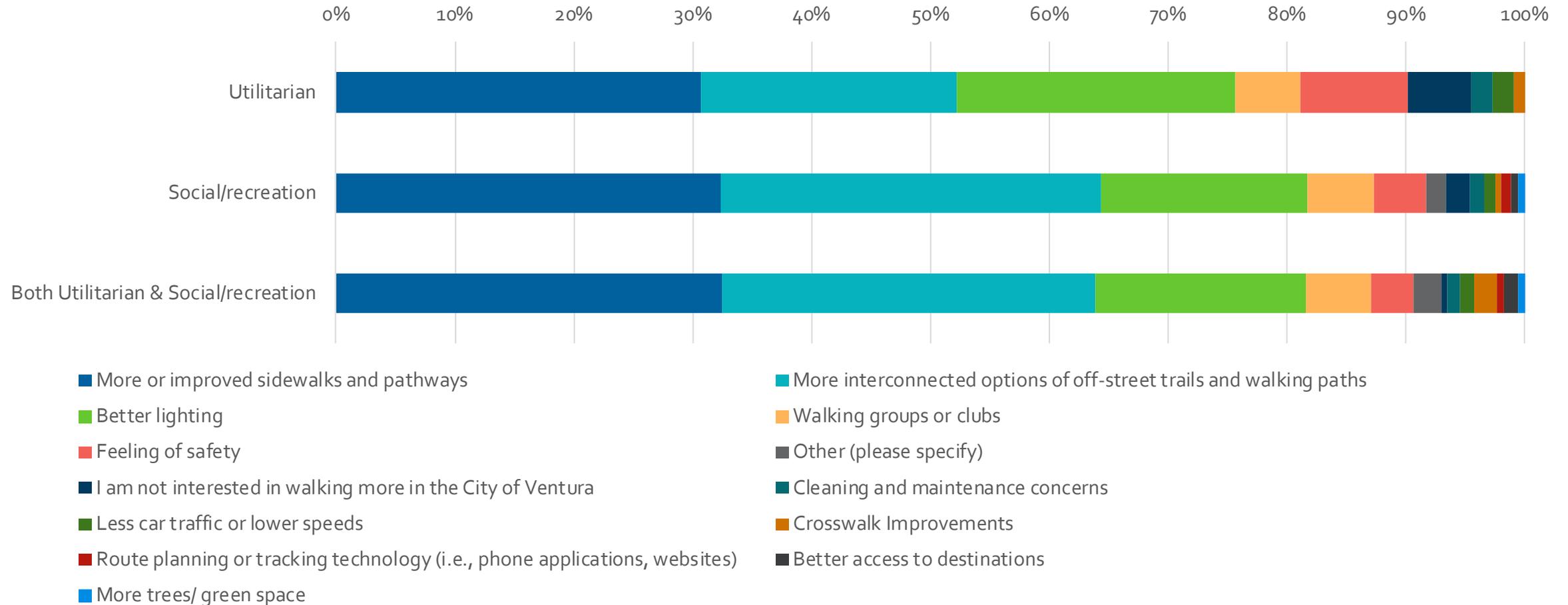
■ Crosswalk Improvements

■ Better access to destinations



# What would encourage you to walk more?

## BY TRIP PURPOSE (AGGREGATED)



*Note: "Utilitarian" includes people who walk for ONLY utilitarian reasons. "Social/recreation" includes people who walk for ONLY social/recreation purposes. "Both Utilitarian & Social/recreation" includes people who make trips for both purposes. See slide 17 for trip purpose categories.*



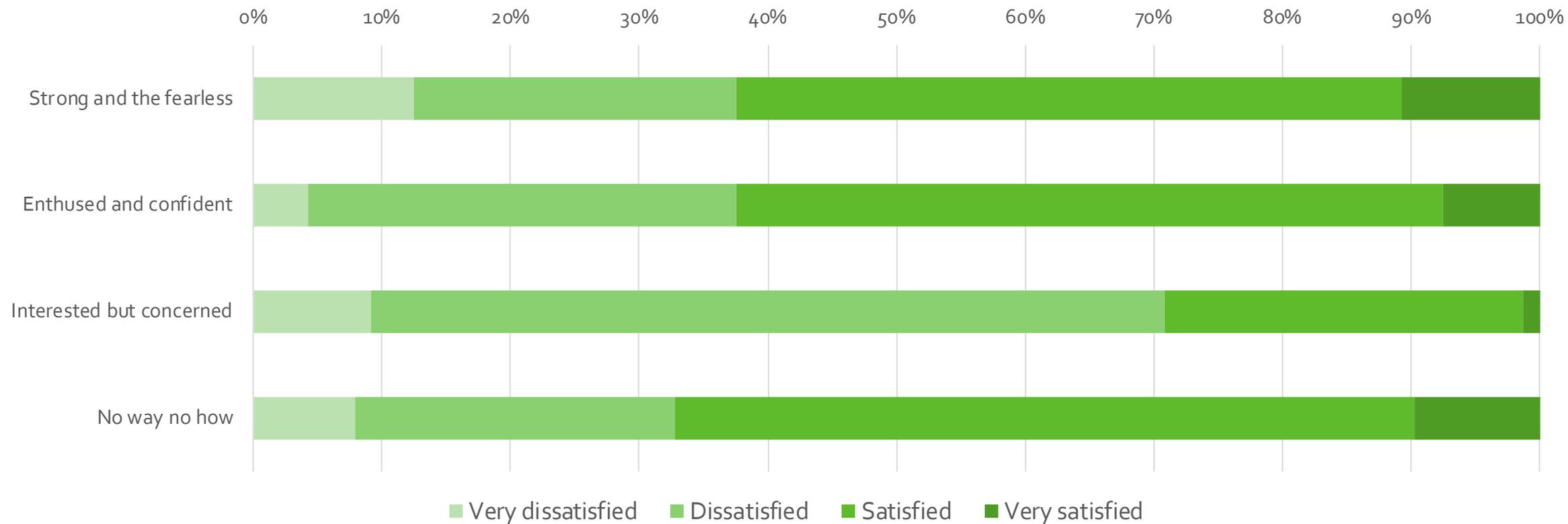
# Biking

**This section shows responses to questions about biking based on rider type, ethnicity, gender, residential location, and typical bicycling trip purpose.**

# How satisfied are you with the biking environment?

## BY LEVEL OF INTEREST IN BIKING

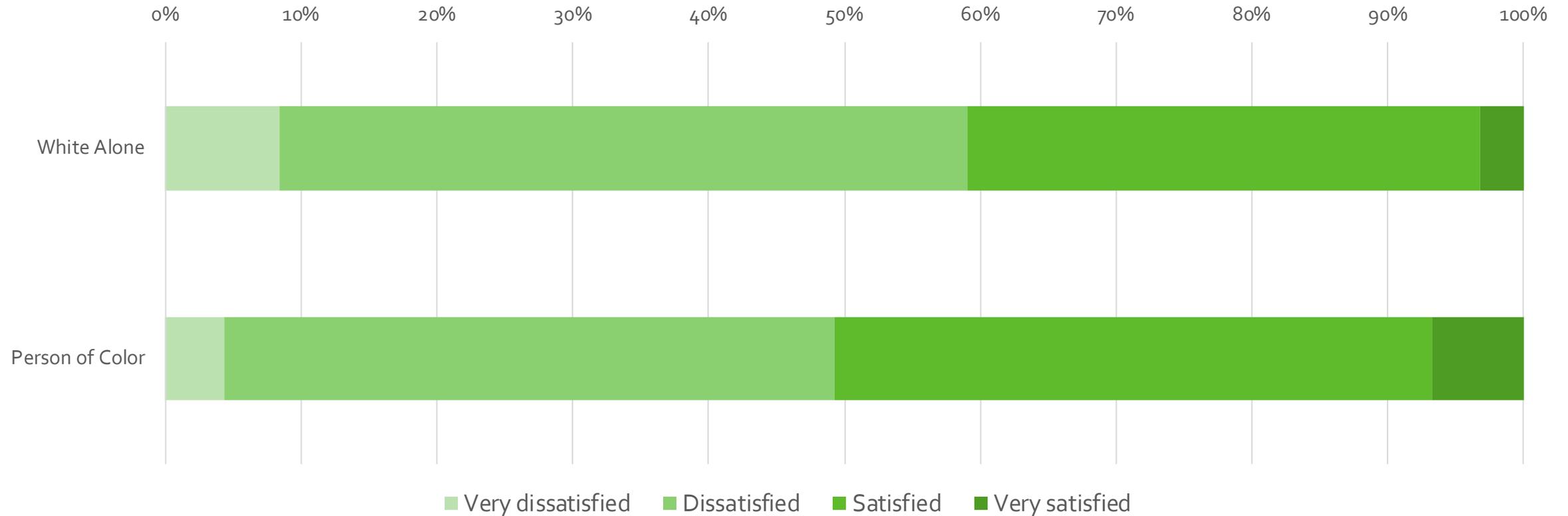
Satisfaction by level of interest



# How satisfied are you with the biking environment?

## BY RACE/ETHNICITY

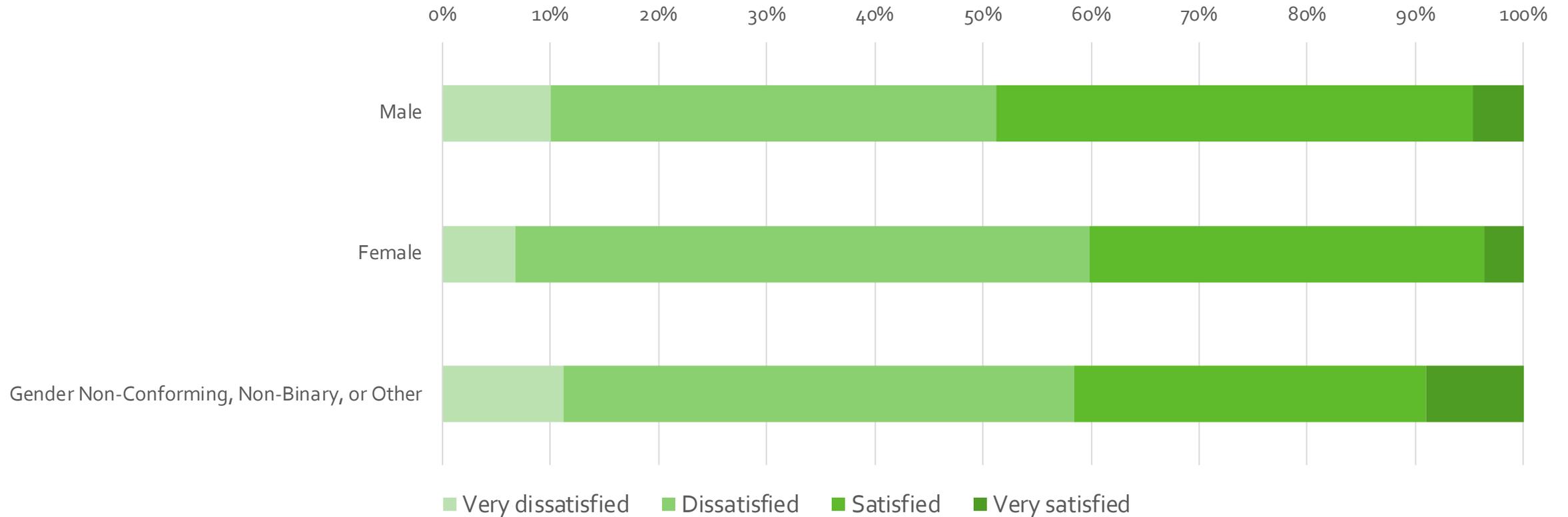
City Bike Satisfaction vs. Race



# How satisfied are you with the biking environment?

## BY GENDER

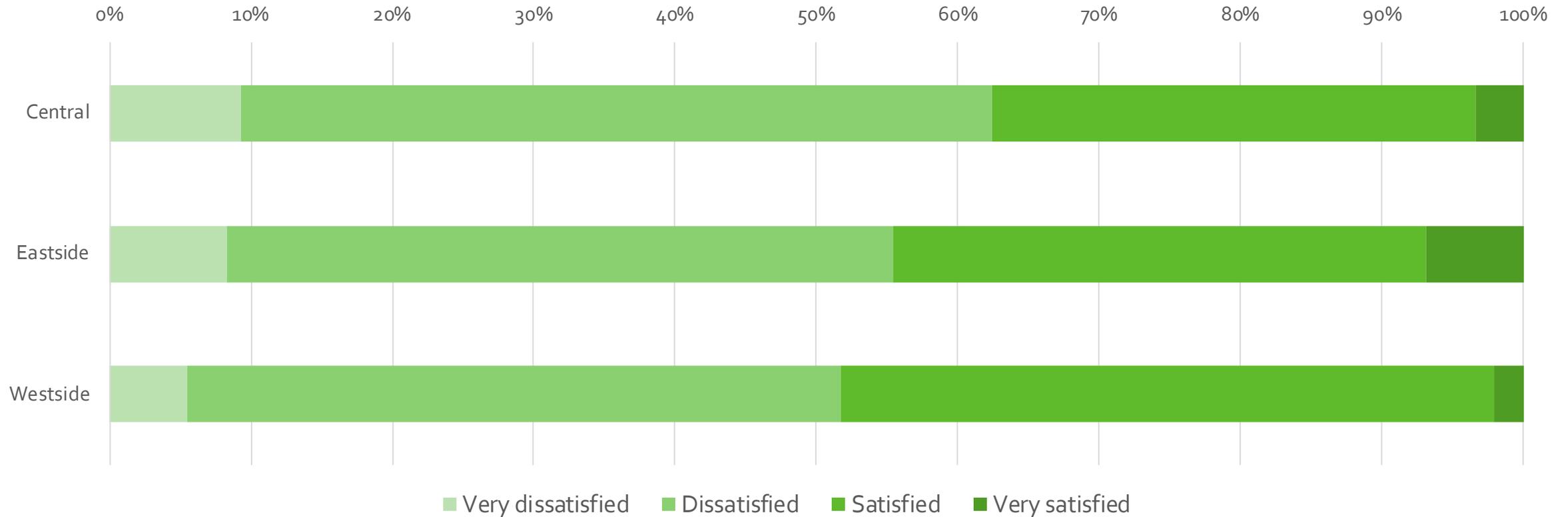
Satisfaction by gender



# How satisfied are you with the biking environment?

## BY NEIGHBORHOOD (AGGREGATED)

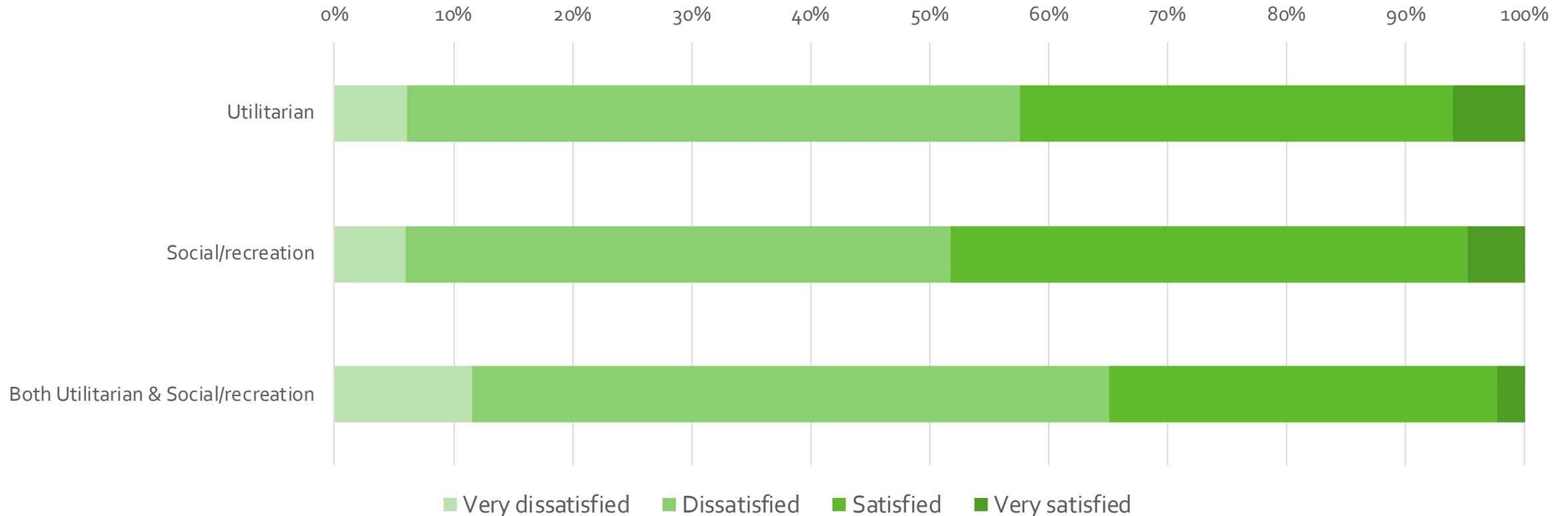
Satisfaction by Neighborhood



# How satisfied are you with the biking environment?

## BY BIKE TRIP PURPOSE

Satisfaction by Bike Trip Purpose



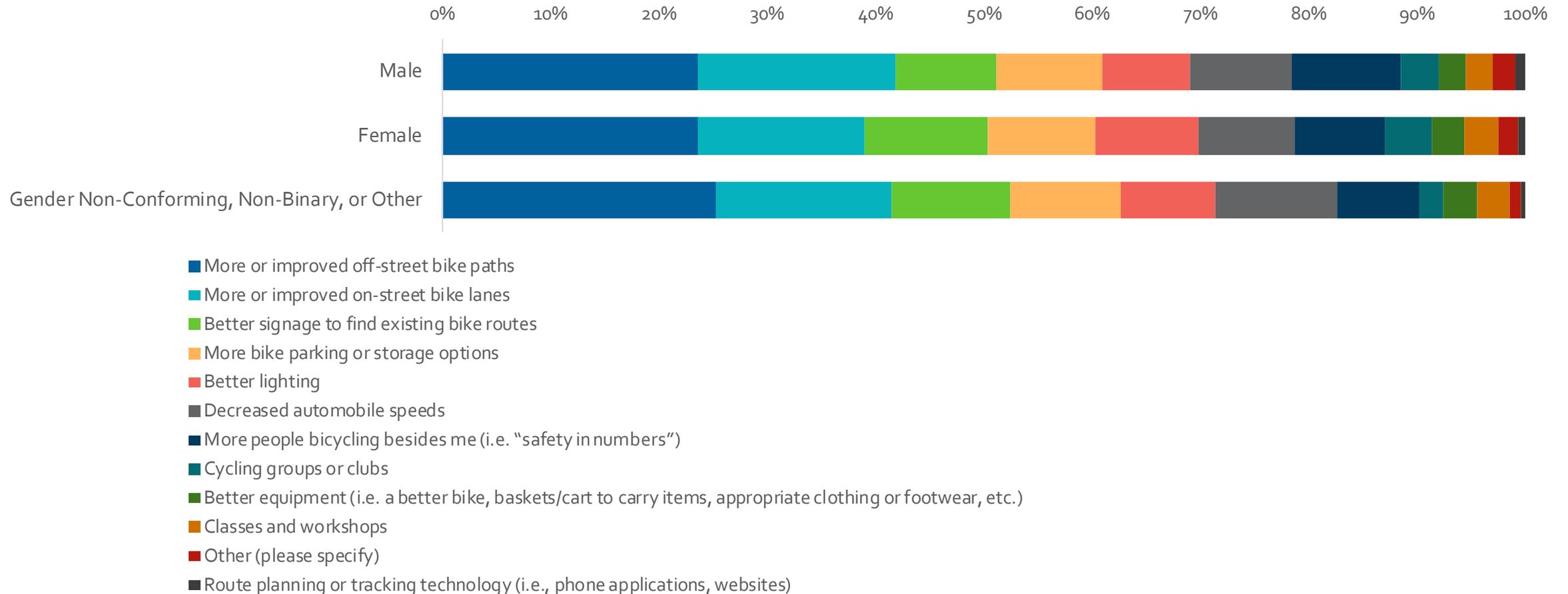
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# Bike satisfaction in the city

- People who described themselves as “interested but concerned” in bicycling are far less likely to be satisfied with the biking environment in Ventura, with over 70% saying they are dissatisfied, compared to less than 40% of all other groups
- People who identified as white alone or as female are less satisfied than other demographic groups
- Residents of central Ventura are less satisfied than people who live on the east or west sides

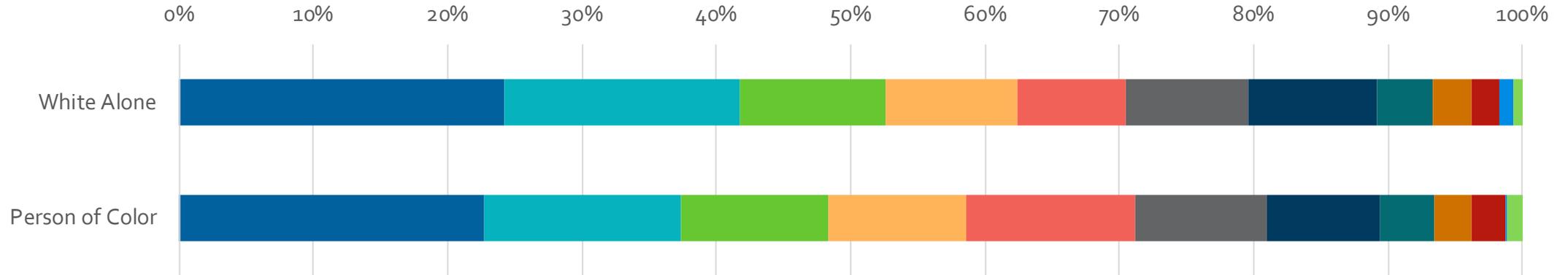
# What would encourage you to bike more?

## GENDER



# What would encourage you to bike more?

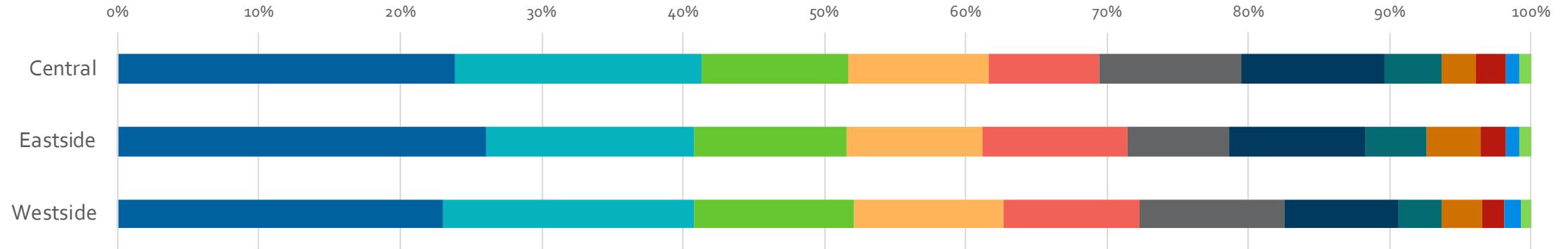
## RACE/ETHNICITY



- More or improved off-street bike paths
- More or improved on-street bike lanes
- Better signage to find existing bike routes
- More bike parking or storage options
- Better lighting
- Decreased automobile speeds
- More people bicycling besides me (i.e. "safety in numbers")
- Cycling groups or clubs
- Better equipment (i.e. a better bike, baskets/cart to carry items, appropriate clothing or footwear, etc.)
- Classes and workshops
- Other (please specify)
- Route planning or tracking technology (i.e., phone applications, websites)

# What would encourage you to bike more?

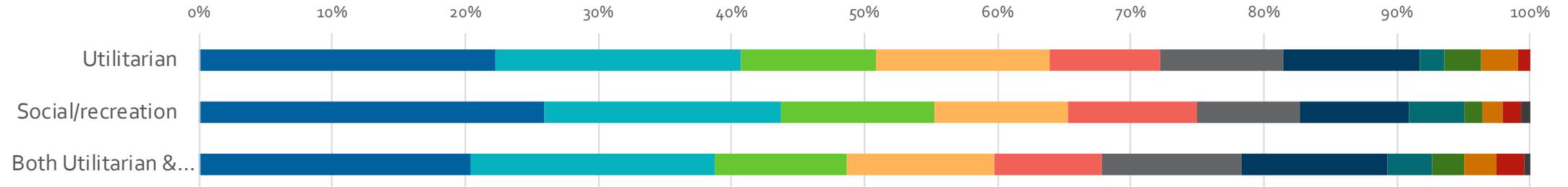
## NEIGHBORHOOD



- More or improved off-street bike paths
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# What would encourage you to bike more?

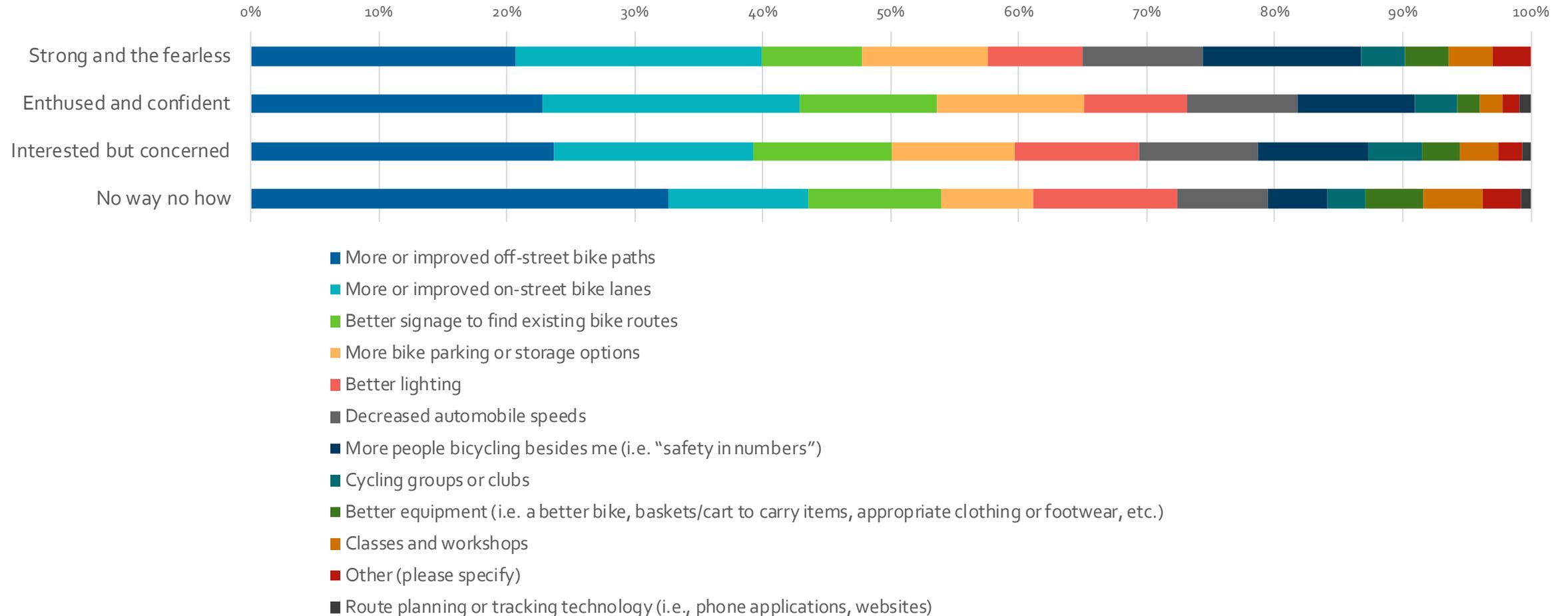
## TRIP PURPOSE



- More or improved off-street bike paths
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- Classes and workshops
- Other (please specify)
- Route planning or tracking technology (i.e., phone applications, websites)

# What would encourage you to bike more?

## INTEREST IN BIKING



# What would encourage you to bike more?

- The top three things that would encourage respondents to bike more include more and better off-street bike paths, more and better on-street bike lanes, and better signage to find existing bike routes.
- The top three things that would encourage people to bike more are the same across groups, except:
  - Men, more confident riders, and people who bike for utilitarian purposes rated bike parking more highly than better signage
  - People of color rated better lighting more highly
- People who live in central Ventura are more likely to say that more people bicycling and decreased automobile speeds would encourage them to bike more
- People on the east side rated better lighting more highly